



Typography

PRIMARY TYPEFACE:

Montserrat is a modern sans-serif typeface designed by Julieta Ulanovsky in 2010. Inspired by the traditional signage and typography of the Montserrat neighborhood in Buenos Aires, it features geometric shapes, clean lines, and a contemporary aesthetic. The font has a versatile range of weights, making it suitable for both headings and body text.

MONTSERRAT REGULAR :

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx
Yy Zz 0123456789

MONTSERRAT BOLD :

**Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx
Yy Zz 0123456789**

FALL-BACK TYPEFACE:

Calibri is to be used as a fall-back font when Montserrat is not available. Calibri Regular is to be used in sublines and Calibri Bold is to be used for Headlines.

CALIBRI REGULAR :

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
0123456789

CALIBRI BOLD :

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0123456789**

SECONDARY TYPEFACE:

Montserrat is a modern sans-serif typeface designed by Julieta Ulanovsky in 2010. Inspired by the traditional signage and typography of the Montserrat neighborhood in Buenos Aires, it features geometric shapes, clean lines, and a contemporary aesthetic. The font has a versatile range of weights, making it suitable for both headings and body text.

MONTSERRAT LIGHT :

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

MONTSERRAT MEDIUM :

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

FALL-BACK TYPEFACE:

Calibri is to be used as a fall-back font when Montserrat Light is not available. Calibri Light is to be used in body text and Calibri Regular is to be used in highlighting body text.

CALIBRI LIGHT :

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
0123456789

CALIBRI REGULAR :

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz
0123456789